

CHAIRMAN: Duncan Forbes

VICE CHAIRMAN: Rob Hart

COMMITTEE: IT and Communications

COUNCIL MEETING DATE: 14th March

KEY PROJECTS:

- Improve the level of communication within the club to create a greater awareness of the clubs activities and that of the individual committees.
- Promote the club and its activities to the wider public.
- Establish a strong brand image and a consistent message about what the club stands for.
- Widen the network of people we can reach to promote the club and its activities.
- Give greater profile to our charitable activities.

UPDATES SINCE LAST REPORT:

- We have prepared a budget for this material for approval by the club plus consideration is being given to running an event to raise money to underwrite this cost.
- The team is developing plans in support of Tony Frankland's membership initiative of the Hatton Rotary Park 5 (HRP5) walk.
- We have put forward the website for consideration for the District Award for the best website. We have now given them access to the Members Area of the site.
- I attended the Family Fun Day Event (FFD) Committee meeting and agreed actions for the Comms team to take forward.

RESOURCES / SUPPORT REQUIRED:

- The continued support of the club in providing information for use on the website and Facebook including photographs particularly Denis Randal's contribution.
- Please make sure reports are uploaded in the standard template.
- The ongoing support of the members of the wider IT and Comms team particularly the invisible member of the team, Fiona Forbes who implements the technical changes to the website without her continued support.