

CHAIRMAN: Duncan Forbes

VICE CHAIRMAN: Rob Hart

COMMITTEE: IT and Communications

COUNCIL MEETING DATE: 11th April

KEY PROJECTS:

- Improve the level of communication within the club to create a greater awareness of the clubs activities and that of the individual committees.
- Promote the club and its activities to the wider public.
- Establish a strong brand image and a consistent message about what the club stands for.
- Widen the network of people we can reach to promote the club and its activities.
- Give greater profile to our charitable activities.

UPDATES SINCE LAST REPORT:

- Paul James is proceeding with the purchase of the club promotional items agreed at the last Business meeting.
- The poster for the Fun Day has been finalised and Tony has managed to source some banners for the event based on the poster.
- Further plans for the promotion of the Fun Day are under way.
- The team is developing plans in support of Tony Frankland's membership initiative of the Hatton Rotary Park 5 (HRP5) walk.
- We have put forward the website for consideration for the District Award for the best website. We are awaiting to see the outcome of the competition.

RESOURCES / SUPPORT REQUIRED:

- The continued support of the club in providing information for use on the website and Facebook and particularly **Denis Randal's** who provides the photographs.
- Please make sure reports are uploaded in the standard template.
- The ongoing support of the members of the wider IT and Comms team particularly the invisible members of the team, **Fiona Forbes who implements the technical changes to the website and Kelly Dunkley who helps with graphic design.**