

CHAIRMAN: Duncan Forbes

VICE CHAIRMAN: Rob Hart

COMMITTEE: IT and Communications

COUNCIL MEETING DATE: 14th November

KEY PROJECTS:

- Promotional help to the Dementia UK Project
- Promotion and support for the Santa Sleigh Collection
- The Family Fun Day event promotion
- Support to the Membership Committee
- Ongoing maintenance and updating of the website
- Creating posts on Facebook

UPDATES SINCE LAST REPORT:



- We supported the poppy appeal through the production of posters for the Sainsburys set up and ran a Facebook promotion culminating in the Remembrance Sunday pictures.
- We are working with Tony of membership to create new material for the website and Facebook to encourage more to join the club.
- We are designing material for the film at the castle for Post-Polio Syndrome and Eradication of Polio
- In addition, we working on the Santa Sleigh promotion.
- We are developing the idea to obtain sponsorship from local companies by asking them to advertise the club by displaying a plaque on the premises.
- We are formulating plans to enter a float in next year's Carnival.

- I have booked the banner sites with the Council for the Fun Day next year between 19th May -2nd June.
- I have now added the "Presidents Blog" to the website. Watch for future posts from our leader.

RESOURCES / SUPPORT REQUIRED:

- We need to know the route for the Santa Sleigh so that I can develop the imagery for the Facebook promotion.
- It would helpful if Committees would engage with my team to assist with promotion of our activities in advance of them taking place.
- I would like the Council to re-consider the function and purpose of the Website.