

SERVICES COMMITTEE: Membership 2017-18

Rotarian: Tony Frankland

DATE: 8th January 2018

KEY PROJECT:

* Promote Hatton Rotary at the International Waendel Walk weekend
* Friday 11th May 2018 - evening
* Waendel International Friendship and Heritage Walk

*sponsored by* **HATTON ROTARY CLUB**

RESOURCES / SUPPORT REQUIRED:

* Rotarians support on Friday 11th May 2018 for marshalling duties
* IT and Communications – publicity link with Borough Council
* IT and Communications – program design and advertising
* Membership stand, banners and marquee
* Medals for participants
* HATTON ROTARY FLYERS, PROMOTINAL MATERIAL AND INVATATIONS TO JOIN US
* HATTON Rotary Club to communicate with and seduce the public, plus promote our club
* Testing of the new routes and distance
* Rotarians to wear as much Rotary merchandise as possible to promote the Blue and gold
* Fellowship at the Beer Festival in Midland Road afterwards

UPDATES SINCE LAST REPORT:

* Met with planning team
* HATTON ROTARY to provide two new routes for the Friday evening opening ceremony

Of 5km and 10km walks for approx. 1500-2000 people including families, visitors and the community.

* Printed program supported by The National Lottery
* 11 brass plates featuring a different historic fact about the town
* The two walks, led to the start by the Mayor, Hatton Rotary President and Waendel International Committee go from the Castle Theatre to the town Centre via Midland Road, Victoria Road, Cambridge Street and Market Street to the front of the Hind Hotel.
* All participants pay an entry fee and receive a medal/badge – HATTON ROTARY on it!