



CHAIRMAN: Duncan Forbes

VICE CHAIRMAN: Rob Hart

COMMITTEE: IT and Communications

AGM REPORT 15TH MAY 2018

COMMITTEE

Duncan Forbes, Rob Hart, Nigel Cheetham, Paul James & Tony Frankland

KEY PROJECTS:

- Promotional help to the Dementia UK Project
- Promotion and support for the Santa Sleigh Collection
- The Family Fun Day event promotion
- Support to the Membership Committee
- Ongoing maintenance and updating of the website
- Creating posts on Facebook

PROGRESS THROUGH THE YEAR

- Maintained the website with over 25 posts and updates of the Club Diary, thanks also to Dennis who has provide most of the photos for the site.
- The apologies system seems to be working well with only an occasional issue when members do not follow process.
- We have developed promotional material throughout the year with the help of Kelly Dunkley of KD Design, for: - the Fun Day, Poppy Collection, Santa Sleigh and more recently the Waendel Walk. Plus, we have desinged new material to encourage new members to join the club.
- The Facebook page is a growing resource for the outward facing side of the Club with currently 546 people following us.
- We placed daily posts on FB during the Santa Sleigh Collection and reached on average 5000 people each day.
- Recently we supported Tony during the Waendel Walk Project and created a strong public presence on the day including promotional material in the leaflet produced by Wellingborough Council.
- Furthermore we are working with Alan on the Burdwell Walk Golf Day