

CHAIRMAN: Duncan Forbes

COMMITTEE: IT and Communications

COUNCIL MEETING DATE: 28th October 2018

KEY PROJECTS:

- Refresh the website.
- In conjunction with Tony Frankland to promote ne membership.
- Develop new communication routes with Friends of Hatton.
- Create a higher profile on Facebook.
- Promote all the events listed below plus new projects using a range of communication tools.

1	British Legion Collection	27/10/2018	11/11/2018
2	Santa Sleigh	03/12/2018	08/12/2018
3	Waendel Walk	May	
4	Family Fun Day	01/06/2019	02/06/2019
5	The Rust Bucket Rally	07/06/2019	10/06/2019

- Design and develop new signage to promote the club.
- Ongoing

UPDATES SINCE LAST REPORT:

- My committee are currently designing a new home page for the website so that it is more inviting to potential new members
- The website banner has been revamped.
- Posters are being designed and made for the British Legion collection.
- Our Facebook page has been changed to reflect this initiative.
- I am attending the meeting the meting with Tony on Thursday 25th with the Daylight Centre.

SUPPORT REQUIRED:

- We would like approval from the club to purchase 2 pull up adverting banners with a budget of total £200 including design costs.
- Please advise in good time any events you plan to run.
- It is critical we keep engagement with the public to promote the club and its activities. I need help to support me with information on all we do. I would like all the club chairmen to provide me with a short set of words and pictures on anything notable that their committees are doing for use on the website/Facebook page.
- Please remember a lot of what our committee does cannot be achieved without the support of Fiona Forbes and Kelly Dunkley