

**CHAIRMAN:** Duncan Forbes

**COMMITTEE:** IT and Communications      **COUNCIL MEETING DATE:** 8<sup>th</sup> January 2019

**MEMBERS:** Nigel Cheetham, Paul James, Tony Frankland

**KEY PROJECTS:**

- Refresh the website.
- In conjunction with Tony Frankland to promote ne membership.
- Develop new communication routes with Friends of Hatton.
- Create a higher profile on Facebook.
- Design and develop new signage to promote the club is ongoing.
- Promote all the events listed below plus new projects using a range of communication tools.

<u>ROTARY EVENT PROMOTION TIMETABLE</u>			
		<u>From</u>	<u>To</u>
<u>Event</u>		<u>Dates</u>	<u>Dates</u>
1 British Legion Collection		27/10/2018	11/11/2018
3 Christmas Lights Switch-On		23/11/2018	23/11/2018
2 Santa Sleigh		10/12/2018	14/12/2018
3 Waendel Walk		May	
4 Family Fun Day		18/05/2019	02/06/2019
5 The Rust Bucket Rally		07/06/2019	10/06/2019

**UPDATES SINCE LAST REPORT:**

- My committee are currently designing a new home page for the website so that it is more inviting to potential new members.
- We supported the Santa Sleigh collection through Facebook and we “reached” (people who have seen our post) from one of our post’s over 5000 people and had a high level of post engagement (people who reacted to our post) total of 2,789 during December. Page likes have now reached 612.
- We were contacted by a charity called Bucket List Wishes to provide a Santa and Sleigh plus an Elf to help Catharine who is suffering with terminal cancer have her wish. You can see the details on the Website and Facebook. The charity kindly donated to the sleigh collection of £100 for our help which was most unexpected.



**SUPPORT REQUIRED:**

- Please advise in good time any events you plan to run.
- It is critical we have engagement with the public to promote the club and its activity. Members are now providing me with written information on activities for the website. Please keep it up.
- **Please remember the invaluable support Fiona Forbes and Kelly Dunkley provides.**